

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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254304 AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	SRCP MEDIA	TOM SMITH FOR SENATE		
AND	201 N Union St Ste 200	333 Allegheny Ave Ste 202		
ADDRESS	Alexandria VA 22314-2651	Oakmont PA 15139-2072		
	USA	USA		
CONTACT		PRODUCT SMITH WEEK 8/14		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	196	
		PRODUCT CODE	1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	11111..	4 1	05:58A	07:00A	30S	08/14/12-08/17/12 08/20/12-08/20/12	THIS MORNING 6-7AM	5	500.00	2500.00
2	01111..	4	09:00A	09:30A	30S	08/14/12-08/17/12	PITTSBURGH LIVE	4	165.00	660.00
3	T-F	3	10:58A	11:58A	30S	08/14/12-08/17/12	PRICE IS RIGHT	3	395.00	1185.00
4	01111..	4	11:58A	12:30P	30S	08/14/12-08/17/12	NOON NEWS	4	500.00	2000.00
5	T-F	3	04:30P	05:00P	30S	08/14/12-08/17/12	430-5PM NEWS	3	500.00	1500.00
6	T-F	2	05:00P	05:30P	30S	08/14/12-08/17/12	5-530PM NEWS	2	700.00	1400.00
7	T-F	3	05:30P	06:00P	30S	08/14/12-08/17/12	530-6PM NEWS	3	700.00	2100.00
8	11111..	4 1	05:58P	06:30P	30S	08/14/12-08/17/12 08/20/12-08/20/12	M-F 6PM NEWS	5	750.00	3750.00
9	11111..	4 1	06:30P	07:00P	30S	08/14/12-08/17/12 08/20/12-08/20/12	M-F 630PM NEWS	5	750.00	3750.00
10	T-F	2	11:00P	11:35P	30S	08/14/12-08/17/12	11PM NEWS	2	1200.00	2400.00
Total Contract:								36		21245.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME SRCP MEDIA

TOM SMITH FOR SENATE

AND 201 N Union St Ste 200

333 Allegheny Ave Ste 202

ADDRESS Alexandria VA 22314-2651

Oakmont PA 15139-2072

USA

USA

CONTACT

PRODUCTSMITH WEEK 8/14

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.  
196

PRODUCT CODE 1310

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
					Otr 3:12	Jul .00	Aug 20850.00	Sep .00	Total 20850.00	
									GRAND TOTAL	20850.00

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